



The ACE Group
1133 Avenue of the Americas
New York, NY 10036

212.827.4444 *tel*
212.827.4441 *fax*
www.ancelimited.com

**News
Release**

FOR IMMEDIATE RELEASE

Media Contact: Stephen Wasdick
212-827-4444
stephen.wasdick@acegroup.com

ACE LAUNCHES CLIENT EXECUTIVE INITIATIVE, APPOINTS ED ZACCARIA PRESIDENT

NEW YORK, September 17, 2009 – [The ACE Group](#) of insurance and reinsurance companies today announced a new initiative designed to enhance the service it provides to meet the complex insurance needs of multinational and large account clients across the globe. Through the initiative, the company will create a network of full-time, senior-level client executives in major markets around the world. In their roles, client executives will work closely with customers and distribution partners to gain an understanding of clients' risks and exposures and provide a single point of contact to help them take full advantage of the company's global products and services.

To lead the effort, Ed Zaccaria has been appointed President of ACE Client Executives. Mr. Zaccaria brings more than 30 years of diverse experience in the property and casualty insurance industry to this newly created position, including his most recent role as President, ACE Global Underwriting. Mr. Zaccaria will report both to John Keogh, Chief Executive Officer, ACE Overseas General, and John Lupica, President and Chief Executive Officer, ACE USA.

“The risks faced by large, complex organizations in today's global economy are constantly evolving, and so are the products and services ACE delivers. Our team of dedicated client executives will serve a critical role in bringing ACE's full capabilities to bear so we can meet customers' needs in a comprehensive fashion on a worldwide basis,” said Mr. Zaccaria.

- more -



ACE Chairman and Chief Executive Officer Evan G. Greenberg noted the importance of the initiative to the company's relationships with major customers. "ACE's clients and distribution partners are looking for a nimble company that can recognize and respond to their needs on a global, multi-line basis, through a single point of contact," Mr. Greenberg said. "This initiative, under Ed's leadership, is an important step in achieving these objectives."

The ACE Group is a global leader in insurance and reinsurance serving a diverse group of clients. Headed by ACE Limited (NYSE:ACE), the ACE Group conducts its business on a worldwide basis with operating subsidiaries in more than 50 countries. Additional information can be found at: www.acelimited.com

#